



WLOS
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 2653918

Schedule Dates 10/06/16-11/08/16
Advertiser Jim Davis for Senate-R (42171)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JIM DAVIS/SENATE (332616)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name GUERRA-HEIDI
Phone/Fax (985) 377-7167 / (985) 377-7118
CPE 1403
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JIM DAVIS
 10/4 this is a kick back do not doublebook
 DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25324077
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$33,300.75
Net Total \$188,704.25
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	189	\$158,845.00
Nov. 2016	72	\$63,160.00
Grand Total:	261	\$222,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/16-10/06/16	2	:30	4:30A- 4:58A (EST)	1				X				1	\$120.00	\$120.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
2.0	Normal Line / SPOT	10/10/16-11/03/16	2	:30	4:30A- 4:58A (EST)	1	1	1	1	1				16	\$120.00	\$1,920.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
3.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	4:30A- 4:58A (EST)	1	1	1						2	\$120.00	\$240.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
4.0	Normal Line / News	10/10/16-11/04/16	2	:30	5:00:01A- News-News 13 Early 5am	3	X	X	X	X				12	\$375.00	\$4,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/4/16
5.0	Normal Line / News	11/07/16-11/08/16	2	:30	5:00:01A- News-News 13 Early 5am	1	1	1						2	\$375.00	\$750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/4/16
6.0	Normal Line / News	10/06/16-10/07/16	2	:30	5:28A- News-News 13 Early 530a	2				1	1			2	\$450.00	\$900.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
7.0	Normal Line / News	10/10/16-11/04/16	2	:30	5:28A- News-News 13 Early 530a	1	1	1	1	1				20	\$450.00	\$9,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
8.0	Normal Line / News	11/07/16-11/08/16	2	:30	5:28A- News-News 13 Early 530a	1	1	1						2	\$450.00	\$900.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
9.0	Normal Line / News	10/06/16-10/07/16	2	:30	6A- 6:30A (EST)	2			1	1				2	\$750.00	\$1,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLOS
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 2653918

Schedule Dates 10/06/16-11/08/16
Advertiser Jim Davis for Senate-R (42171)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JIM DAVIS/SENATE (332616)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name GUERRA, HEIDI
Phone/Fax (985) 377-7167 / (985) 377-7118
CPE 1403
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JIM DAVIS
10/4 this is a kick back do not doublebook
DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25324077
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$33,300.75
Net Total \$188,704.25
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2016	189	\$158,845.00
Nov. 2016	72	\$63,160.00
Grand Total:	261	\$222,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	10/10/16-11/04/16	2	:30	6A- 6:30A (EST)	1	1	1	1	1				20	\$750.00	\$15,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
11.0	Normal Line / News	11/07/16-11/08/16	2	:30	6A- 6:30A (EST)	1	1							2	\$750.00	\$1,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
12.0	Normal Line / News	10/06/16-10/07/16	2	:30	8A- 9A (EST)	3			X	X				3	\$825.00	\$2,475.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C GMA	10/4/16
13.0	Normal Line / News	10/10/16-11/04/16	2	:30	8A- 9A (EST)	5	X	X	X	X				20	\$825.00	\$16,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C GMA	10/4/16
14.0	Normal Line / News	11/07/16-11/08/16	2	:30	8A- 9A (EST)	1	1							2	\$825.00	\$1,650.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C GMA	10/4/16
15.0	Normal Line / News	10/08/16-11/05/16	2	:30	5:58-40A- News-News 13 @ 8am Saturday	1					X			5	\$265.00	\$1,325.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/4/16
16.0	Normal Line / News	10/09/16-11/06/16	2	:30	6:58-20A- News-News 13 @ 7am Sunday	1						X		5	\$525.00	\$2,625.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/4/16
17.0	Normal Line / News	10/10/16-11/04/16	2	:30	11:58-41A- News-News 13 at Noon	3	X	X	X	X				12	\$375.00	\$4,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/4/16
18.0	Normal Line / News	11/07/16-11/08/16	2	:30	11:58-41A- News-News 13 at Noon	1	X	X						1	\$375.00	\$375.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B News	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sfgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLOS
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 2653918

Schedule Dates 10/06/16-11/08/16
Advertiser Jim Davis for Senate-R (42171)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JIM DAVIS/SENATE (332616)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name GUERRA, HEIDI
Phone/Fax (985) 377-7167 / (985) 377-7118
CPE 1403
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JIM DAVIS
 10/4 this is a kick back do not doublebook
 DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25324077
Demo

Order Type Normal
Package Deal
Commission % 15.00
Commission \$33,300.75
Net Total \$188,704.25
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2016	189	\$158,845.00
Nov. 2016	72	\$453,160.00
Grand Total:	261	\$222,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News	10/06/16-10/07/16	2	:30	5:58P- News-News 13 at 6p	2				1	1			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
20.0	Normal Line / News	10/10/16-11/04/16	2	:30	5:58P- News-News 13 at 6p	2	1	1	1	1	1			20	\$1,200.00	\$24,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
21.0	Normal Line / News	11/07/16-11/08/16	2	:30	5:58P- News-News 13 at 6p	1	X	X						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
22.0	Normal Line / News	10/09/16-11/06/16	2	:30	5:58:26P- News-News 13 6p News Sunday	1							X	5	\$600.00	\$3,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/4/16
23.0	Normal Line / SPOT	10/06/16-10/07/16	2	:30	6:58:50P- Wheel of Fortune	2				1	1			2	\$1,050.00	\$2,100.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Wheel	10/4/16
24.0	Normal Line / SPOT	10/10/16-11/04/16	2	:30	6:58:50P- Wheel of Fortune	2	1	1	1	1	1			20	\$1,050.00	\$21,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Wheel	10/4/16
25.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	6:58:50P- Wheel of Fortune	1	X	X						1	\$1,050.00	\$1,050.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Wheel	10/4/16
26.0	Normal Line / SPOT	10/06/16-10/07/16	2	:30	7:30P- Jeopardy	2				1	1			2	\$1,125.00	\$2,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Jeopardy	10/4/16
27.0	Normal Line / SPOT	10/10/16-11/04/16	2	:30	7:28:30P- Jeopardy	2	1	1	1	1	1			20	\$1,125.00	\$22,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Jeopardy	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbaj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLOS
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 2653918

Schedule Dates 10/06/16-11/08/16
Advertiser Jim Davis for Senate-R (42171)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JIM DAVIS/SENATE (332616)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name GUERRA,HEIDI
Phone/Fax (985) 377-7167 / (985) 377-7118
CPE 1403
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JIM DAVIS
 10/4 this is a kick back do not doublebook
 DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25324077
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$33,300.75
Net Total \$188,704.25
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	189	\$158,845.00
Nov. 2016	72	\$63,160.00
Grand Total:	261	\$222,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	7:28-30P- Jeopardy	1	X	X						1	\$1,125.00	\$1,125.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Jeopardy	10/4/16
29.0	Normal Line / News	10/06/16-10/07/16	2	:30	10:59:56P- News-News 13 11P Late News					1	1			2	\$900.00	\$1,800.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
30.0	Normal Line / News	10/10/16-11/04/16	2	:30	10:59:56P- News-News 13 11P Late News	4	X	X	X	X				16	\$900.00	\$14,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
31.0	Normal Line / News	11/07/16-11/08/16	2	:30	10:59:56P- News-News 13 11P Late News	1	X	X						1	\$900.00	\$900.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C News	10/4/16
32.0	Normal Line / SPOT	10/06/16-10/07/16	2	:30	11:35P- ABC-Jimmy Kimmel Live					1	1			2	\$300.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Kimmel	10/4/16
33.0	Normal Line / SPOT	10/10/16-11/04/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1	1	1	1	1				20	\$300.00	\$6,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Kimmel	10/4/16
34.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1	X	X						1	\$300.00	\$300.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU C Kimmel	10/4/16
35.0	Normal Line / Prime	10/10/16-11/07/16	2	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							5	\$4,500.00	\$22,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A DWTS	10/4/16
36.0	Normal Line / Prime	10/10/16-10/31/16	2	:30	10:01P- ABC-Conviction (Monday)	1	X							4	\$3,750.00	\$15,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A Conviction	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLOS
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 2653918

Schedule Dates 10/06/16-11/08/16
Advertiser Jim Davis for Senate-R (42171)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JIM DAVIS/SENATE (332616)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name GUERRA, HEIDI
Phone/Fax (985) 377-7167 / (985) 377-7118
CPE 1403
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JIM DAVIS
 10/4 this is a kick back do not doublebook
 DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25324077
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$33,300.75
Net Total \$188,704.25
Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	189	\$158,845.00
Nov. 2016	72	\$63,160.00
Grand Total:	261	\$222,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / Prime	10/12/16-10/12/16	2	:30	10P-ABC-Designated Survivor (Wednesday)	1			X					1	\$4,200.00	\$4,200.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B Designated Survivor	10/4/16
38.0	Normal Line / Prime	10/26/16-11/02/16	2	:30	10P-ABC-Designated Survivor (Wednesday)	1			X					2	\$4,200.00	\$8,400.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B Designated Survivor	10/4/16
39.0	Normal Line / News	10/06/16-10/07/16	2	:30	5A-5:30A (EST)	2				1	1			2	\$375.00	\$750.00	Asheville (WLOS)	NEWS	10/4/16
40.0	Normal Line / News	10/06/16-10/07/16	2	:30	11:58-41A-News-News 13 at Noon	2				1	1			2	\$375.00	\$750.00	Asheville (WLOS)	NOON NEWS	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/3/16
------------------------------	-------------------------

I, Heidi Guerra,
being/on behalf of: Jim Davis,
a legally qualified candidate of the Republican
political party for the office of: State Senate
in the Primary
election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Attached</i>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Paid for by Davis for NC Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Don Swanson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/16 Heidi Overa
Date Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature Printed Name Title